



2002 Southwestern Bell Telephone
and
Texas Association of Fairs and Events

*Award of Excellence
for Marketing and Communications*

BEST TV PROMOTION

CALHOUN COUNTY FAIR

*Victoria Television
Group*



COUNTY OF VICTORIA
SHERIFF MICHAEL RATCLIFF

VICTORIA COUNTY SHERIFF'S OFFICE
101 NORTH GLASS STREET
POST OFFICE BOX 1850
VICTORIA, TEXAS 77902

September 12, 2002

Dear Friends:

On behalf of the men and women of our Department, we humbly say Thank You for your kindness in remembering our Department on September 11, a day of infamy for our country and for the world.

We are truly blessed to serve such a caring community as Victoria. Victorians are special people, and over the past year since the horrible attacks upon our nation each of you have done so much to foster patriotism, the belief in our country and all it represents, and that care and support for fellow Americans.

Former President Gerald R. Ford once said, "Our values, our principles, and our determination to succeed as a free and democratic people will give us a torch to light the way. And we will survive and become stronger---not only because of a patriotism that stands for the love of country, but a patriotism that stands for love of people."

May God bless you always, and may God bless America!


Michael Ratcliff
Victoria County Sheriff



Victoria
Chamber of Commerce
700 Main Center, Suite 101

Public File

October 9, 2002

Doug Wallace
H E B
5201 N. Navarro
Victoria, TX 77904

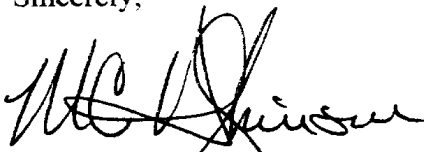
Dear Mr. Wallace:

On behalf of the Victoria Chamber of Commerce Medical Committee, we would like to thank you for your generous sponsorship and support of the 2002 Health-A-Rama.

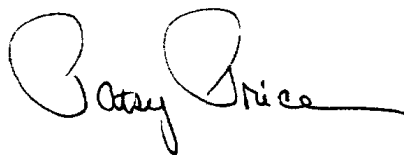
The Health-A-Rama was very successful. Your sponsorship has made it possible to promote good health practices and preventive medicine throughout the community. Equally important is that the proceeds of the Health-A-Rama go to the Medical Committee's scholarship fund, which awards scholarships to Allied Health students studying at The Victoria College.

Again, we appreciate your sponsorship of our 19th Annual Health-A-Rama.

Sincerely,



Mary Hodgkinson
Chairperson-Medical Committee



Patsy Price
Office Manager / Special Events Manager





PO Box 3183
Victoria, TX 77902

8/28/02

Jeff Pryor
Victoria Television Group
3808 N. Navarro
Victoria, Texas 77901

Dear Jeff:

Thank you so much for the very generous donation of advertising time and production time to our first annual VAF media auction.

We exceeded our goal by almost 30% and could not have done it without the support of companies like yours and individuals like you. (Don't you just wish we could all exceed our goals by 30% every month?)

On a side note, I've been very lucky to be allowed to serve on the VAF board with enthusiastic and dedicated leaders like Carol and Darren. I know that VAF can take time and effort away from their selling days and I appreciate your allowing our organization to benefit from your exceptional people.

Thanks again for your continued support of the Victoria Advertising Federation and the Media Auction.

Sincerely,

Sylvia Holcomb
Co-chair Media Auction Committee

Dear KAUU,

The Residents of Retama Manor
South, The Arborium and Linwood
Want to thank you so much for
coming out to the Senior Olympics
on Friday and doing coverage on
the program. So many times our
Senior Residents are forgotten so
I really appreciate what you did
for us. Thank you so much

Penny Moore, Activity
Director

Subject: WWW Form Submission

Date: Fri, 13 Jun 2003 11:37:00 -0500

From: tlinn@cscd.net (Tommy Linn)

To: jpryor@kavutv.com

CC: mwall@kavutv.com

Below is the result of your feedback form. It was submitted by
Tommy Linn (tlinn@cscd.net) on June 13th, 2003

realname: Tommy Linn

email: tlinn@cscd.net

Comments: I wanted to thank KAVU and specifically Jennie Fisher for the story on community service in the Golden Crescent area. She was very professional in all our contacts. She worked very hard to obtain the story in a short amount of time. I would also like to know if it is possible to obtain a video copy of the story. Thank you again.

Sincerely,

Tommy Linn

District Supervision

Probation Dept

Submit. Submit



Executive Director
Magdalena B. Alvarado

Past President
Bruce Chinn 572-1201
Dupont
P.O. Box 2626
Victoria, TX 77902

President
Russell Marshall 572-6538
First Victoria National Bank
P.O. Box 1338
Victoria, TX 77902

**President Elect/
Campaign Chair 2003**
David McLarry 576-5533
Wells Fargo
One O'Connor Plaza
Victoria, TX 77901

Secretary
Jared Hurta 573-7662 x148

Treasurer
Richard Reagan 572-2589
Equistar Chemicals
P.O. Box 513
Victoria, TX 77902

Robby Burdge 578-1524

Doug Cochran 572-2764

Wayne Cockroft 485-3381

Paul Conley 582-7575

Suzanne Clodfelter 570-4296

Pam Doerjes 987-7411

Helen Gadsden-Ross 987-6232

Dennis Galindo 570-2003

Raul Hermosillo 572-1719

Steve Hipes 573-5241

Dale Hunt 573-2471

Elgin Janssen 574-2236

Randy Lambert 553-2571

Ron Migl 874-3000

Tom Murrah 578-1060

Cecilia Oldmixon 572-6460

Mike Parker 570-9978

Terry Peterson 575-3089

Selina Reyna 788-9906

Cherie Singleton 788-9549

Jeff Sproles 572-2451

Mark Zafereo 574-9299

Victoria County United Way

1908 N. LAURENT, SUITE 105 • VICTORIA, TEXAS 77901
(361) 578-3561 • FAX (361) 578-3562 • unitedwa@txcr.net
www.unitedwayvictoria.org

November 12, 2003

Saga Broadcasting
Jeff Pryor
3808 N. Navarro
Victoria, Texas 77901

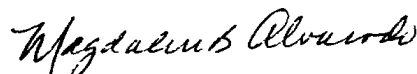
Dear Mr. Pryor,

Thank you for your generous contribution of \$100.00 to our 2003-2004 Annual Campaign. Your contribution will *make a difference* in the lives of the individuals throughout an eleven county area who will receive services from one of our sixteen United Way agencies. Although we often cite the number of services or people served by your United Way dollars, the result is an improved quality of life for each of us.

For those who are struggling to live through terminal illness, physical or sexual abuse, or a period of unemployment your contribution is a lifeline. The character building youth programs, senior citizen activities, and life saving classes, which your contribution funds all result in a strong community and that, is *what matters*.

Victoria County United Way exists for and because of you. If we can be of service to you and your family, please call on us.

Sincerely,


Magdalena B. Alvarado
Executive Director

Visit our website www.unitedwayvictoria.org throughout the year.

**Thanks
to YOU
it's working**

JANET JACO
Administrator

Bluebonnet Youth Ranch

JAN MAHONEY
Development Director

P.O. BOX 90
YOAKUM, TEXAS 77995

361-293-3546

EXECUTIVE COMMITTEE

WAYNE STEWART
President
Yoakum

ROD JAHN
Vice President
Yoakum

JOHN FIVECOAT
Secretary
Point Comfort

LEOLA KLUCK
Asst. Secretary
Yoakum

DAVID JAMES
Treasurer
Cuero

DIRECTORS

BETTY BORCHERS
Yoakum

ROBBY BURDGE
Victoria

RUSSELL CAIN
Port Lavaca

PERRY CARTER
Yoakum

DORIS CHARLES
Yoakum

ALAN CULBERSON
Victoria

BOB ERICKSON
Gonzales

SHIRLEY FURLONG
Phoenix, Ariz

CAROLYN KAHLICH
Cuero

MARGIE KVINTA
Yoakum

TOM MABRY
Yoakum

LOWELL MARTIN
Yoakum

STEVE MAYERS
Houston

DOROTHY MGEBOFF
Yoakum

ELORINE SITKA
Yoakum

DAN STARY
Edna

KENNETH VICKERS
Victoria

MIKE WALTON
Victoria

November 7, 2003

LIFE MEMBE

DAN BUSBY
Houston

ALLAN BUTLER
Victoria

MELVIN CHALOUKKA
Victoria

CLAUD B. JACOBS
Yoakum

CHARLES KVINTA
Yoakum

KEN LONG
Round Rock

ERLAND SCHULZE
Austin

CHARLES SOEHNGE
Yoakum

LOUIS STEWART
Flatonia

DAVID VINKLAREK
Scher

BERNICE WATSON
Yoakum

Jeff Pryor
Victoria Television Group.
3808 N. Navarro
Victoria, TX 77904

Dear Jeff,

Thank you for supporting the 2003 Bluebonnet Youth Ranch Celebrity Golf Tournament. As a result of your contribution we raised close to \$90,000 benefiting the children at Bluebonnet Youth Ranch.

We know you have numerous requests for your time and support and we sincerely appreciate you choosing Bluebonnet Youth Ranch Celebrity Golf Tournament.

I am looking forward to your participation in our tournament next year.

Sincerely,

Claud B. Jacobs
Tournament Chairperson



TEXAS ASSOCIATION OF BROADCASTERS

Ann Arnold, Executive Director

Public File

February 4, 2003

Mr. Jeff Pryor
KAVU-TV
3808 N. Navarro
Victoria, TX 77903

Dear Jeff:

Thank you again for taking time out of your hectic schedule to join us for TAB's Legislative Day event last week!

As we discussed, this legislative session is shaping up as one of the most difficult ever, and TAB will be fighting to protect stations' interests at every turn.

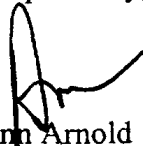
Your personal relationship with lawmakers is vitally important to our efforts, and we encourage you to continually follow-up with them, offer to help in any way possible and report your contacts to TAB. You can e-mail any information you gleaned during the lunch to Oscar Rodriguez at oscar@tab.org.

We'll be updating you on critical legislative issues throughout the coming months via e-mail and fax, as well as through our revamped website, www.tab.org.

Please encourage your fellow broadcasters in your market to join you in your leadership on the legislative front, and never hesitate to call on us if there's something more you think we can do to get them involved.

We greatly appreciate all you do for TAB and urge you to let us know how we can assist you.

Respectfully,


Ann Arnold

We appreciate your participation! A



115 S. Main Street
P.O. Box 1627
Victoria, Texas 77902-1627
(361) 573-3734 Phone
(361) 573-3729 Fax

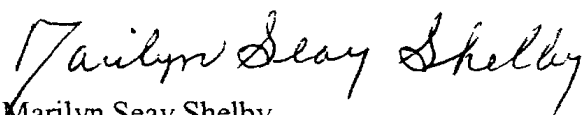
April 8, 2003

Mr. Jeff Pryor
General Manager
Victoria Television Group
P. O. Box 4929
Victoria, TX 77903

Dear Jeff:

On behalf of the board of directors, volunteers, staff and the children we serve, our thanks to all of you at Victoria Television Group for the PSA's and the news coverage for Golden Crescent CASA. We have had a positive recruitment response from our PSA's. We truly appreciate your help in increasing awareness of our advocacy program for abused, neglected and abandoned children.

Sincerely,


Marilyn Seay Shelby
Executive Director

MSS/dm



Don-
KAVU Public File

Melvin Lack
President/CEO

January 13, 2003

Rene Schaefer
KAVU
PO Box 4929
Victoria, TX 77901

Dear Rene:

We are so proud! This is the 14th year we have had our Trim-A-Tree promotion, and we have set a new record. We collected over 130,000 food items during the very short period of our Trim-A-Tree event. That's 65 tons of food, and a 25%+ increase over any previous year

We love this promotion because it's a win-win-win situation. In each store, we exhibit our holiday spirit with the six trees that have been decorated by the charitable organizations in the community. In each store, the charity collecting the most food wins a cash prize – and there is a second and third place winner, also. Our associates feel great about this event because they know that we're contributing back to the very community in which we operate. Of course, the food goes to the local food banks and organizations within your community which distribute the items, in turn, to hungry people throughout the area.

Of course, we couldn't have done it without you. Our media partners are very important to the promotion. Whether you gave us just a mention or had one of our associates appear on a broadcast, the message was still out there. Everyone did their part – and it obviously worked.

Thanks for helping us. We really appreciate anything and everything you did for us.

Sincerely,

Melvin Lack

P.S. Special congratulations go to our El Campo store. This small community collected 25,000 food items during the Trim-A-Tree promotion. That's enough to feed the whole population of El Campo!

Lack's Stores, Inc.

Corporate Offices 200 S. Ben Jordan • Victoria, Texas 77901
Mailing address P.O. Box 2088 • Victoria, Texas 77902

Tel 361-578-3571 • Fax 361-576-9814 • www.lacks.com • E-mail: mlack@lacks.com

John Gowans
General

Lt. Colonel Robert J. Tritton
Divisional Commander



Raymond A. Cooper
Territorial Commander

Captains Guy and Dolores Wat'
Corps Office

THE SALVATION ARMY

Founded in 1865 by William Booth

1302 North Louis Street

Victoria, Texas 77901

(361) 576-1297 FAX (361) 576-3325

February 14, 2003

Mr. Tony Taglavore
Ms. Kim Anzaldua
KAVU TV Station
3808 N. Navarro St.
Victoria, TX 77901

Dear Tony and Kim:

Many thanks for your kindness and support yesterday. I do apologize if our presence was unexpected and not "officially cleared"; thank you for accommodating us. As Advisory Board officers and family members, we appreciate your willingness to always promote the activities of The Salvation Army.

I would like to take this opportunity to express my heartfelt thanks to you and your reporters/camera people for all the TV coverage you have given us here at The Salvation Army. Kudos to Manny, who went above and beyond the call of duty to help us with our Kettle Christmas Campaign, as he rang bells for us at Target. We would like to extend an invitation to him to help us at our upcoming fundraiser on May 6, 2003, from 6:00 until 9:00 p.m. "Celebrity Waiters" will be serving our friends and supporters as they dine at Tejas Café & Bar. We'd love to have Manny join us as a "Celebrity Waiter" and look forward to discussing this project with you.

Sincerely,

Maggie Scheerer

Maggie Scheerer (Et Al)
Advisory Board Secretary

TONY- It was like an exciting movie for the kids -
ENJOY THE POPCORN! !!

PROGRAMMING DIRECTOR
AVU-TV
3808 N. NAVARRO
VICTORIA, TX

GREETINGS-----

SEVERAL MONTHS AGO, I WROTE TAKING YOU TO TASK FOR THE EXCREBLE MANNER YOUR
METEOROLOGICAL STAFF HANDLED THE 2002 HURRICANE SEASON.

I'M NOW VERY PLEASED TO REPORT A MUCH IMPROVED SERVICE AS HURRICANE CLAUDETTE FORMED AND
APPROACHED, AND I WANT TO THANK YOU, (OR WHOEVER IS RESPONSIBLE FOR THE CHANGE).

THE VERY THING I HAD HOPED TO SEE WAS PROVIDED. NAMELY, THE LOWER-SCREEN BANNER WHICH
WAS RUN FREQUENTLY. IT DID NOT DETRACT FROM SCHEDULED PROGRAMMING IN ANY WAY, KEPT US INFORMED,
AND REASSURED US THAT SOMEONE AT CHANNEL 25 WAS ON THE JOB.

THE ONLY MINOR CRITISIZM APPLIES TO MR. MILOSOVITCH. HOW WELL HE DID IN METEOROLOGY CLASS
IS STILL IN QUESTION, BUT HE FLUNKED GEOGRAPHY-----BIG TIME. PLEASE TAKE HIM ASIDE AND GENTLY
EXPLAIN THE DIFFERENCE BETWEEN BAYS, GULFS, SEAS, AND OCEANS. AND STRESS THAT IF HE IS STANDING
ON ANY BEACH IN TEXAS, THE WATER IN THE BACKGROUND CAN'T POSSIBLY BE "THE OCEAN", BECAUSE THE
NEAREST ONE IS HUNDREDS OF MILES AWAY.

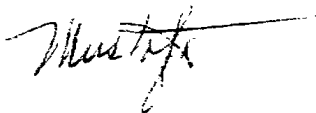
SUCH A MISTAKE IS TO BE EXPECTED FROM LAND-LUBBER VISITORS TO TEXAS, BUT IN A RESIDENT
METEOROLOGIST, IT IS SIMPLY JUVENILE AND UNPROFESSIONAL.

CONSIDERING THAT THE FINAL STRENGTH AND LOCATION OF LANDFALL COULDN'T HAVE BEEN MORE
ACCURATELY PREDICTED (ONLY CORPUS CHRISTI'S DALE NELSON GOT IT RIGHT), IT MIGHT BE WELL TO EXERCISE
SOME RESTRAINT WHERE SPECIFIC AND IMPOSSIBLY DETAILED PREDICTIONS ARE CONCERNED.

THE VERY BEST THING IS TO MAKE SURE THAT WE VIEWERS ARE KEPT INFORMED OF CURRENT STATUS
AND ANY CHANGES, AS SOON AS INFORMATION IS AVAILABLE. (IF THERE IS A LOTTERY AMONG AREA
METEOROLOGISTS, TO BE WON BY WHOEVER GUESSES RIGHT, THEY NEED TO KEEP THAT STRICTLY AMONGST
THEMSELVES, BECAUSE IT CAN BE DANGEROUSLY MISLEADING.)

AGAIN, SINCERE KUDOS FOR DOING IT SO MUCH BETTER, THIS TIME.

BEST REGARDS.



MUSTAFA CURTESS
BOX 58
AUSTWELL, 77950

MAKING THE GRADE -VICTORIA
P.O. Box 105 * Victoria, TX 77902 * (361) 578-0270 * FAX (361) 580-1011

Contribution Receipt

Committed to shaping our future leaders through community collaboration

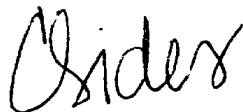
January 30, 2003

*Victoria Television Group
Mr. Jeff Pryor
3808 North Navarro
Victoria, Texas 77901-2621*

Dear Jeff,

Making the Grade gratefully acknowledges receipt of your contribution to its 3rd annual "For the Love of Kids and Harleys" Gala in the amount of \$300. This full amount is deductible if you do not attend the gala.

The fair market value of goods and services provided by Making the Grade is \$25 per person. For income tax purposes, the remaining \$250 is deductible as a charitable contribution if you choose to attend the "For the Love of Kids & Harleys" Gala on March 29, 2003.



Check # 007591 1/28/03

Executive Director



Victoria Crime Stoppers, Inc.

P.O. Box 4200 • Victoria, Texas 77903

(361) 572-4200

Jeff Pryor
C/O KAVU Television Group
3808 N Navarro
Victoria, TX 77901

12-Dec-03

On behalf of the Victoria Crime Stoppers Inc. I would like to thank you and the station for all your support during the past year. I thoroughly enjoyed our lunch and visit at the Plaza Club. As I reflect on our accomplishments of the past year and my tenure ship as Chairman of Crime Stoppers I consider our partnership a major accomplishment for our non-profit organization, a business entity and our community.

Even though I am relinquishing my post I will still be with the board for several more years. If there is ever a question about our commitment to the community or a concern of yours please feel free to contact me at my office number of 573.4567.

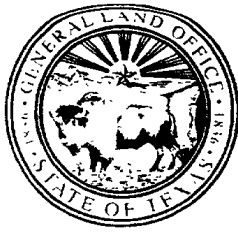
I know Randy and our new chairman Ron Peace are going to do a great job for us in the coming year. We are in the process of developing a general fund-raiser for 2003 and would love to have your support once we have all the details finalized.

On a business note I would like to say I enjoy the opportunity to work with Carol Fox on my advertising campaign, her professionalism and honesty are genuinely appreciated.

Thanks again and I hope you have a great holiday.

John Burgman, Chairman 2003

TEXAS



GENERAL LAND OFFICE

JERRY PATTERSON, COMMISSIONER

October 17, 2003

Mr. Jeff Pryor
General Manager
KAVU/KUNU-TV
3808 N. Navarro
Victoria, Tx 77903

Dear Mr. Pryor:

Thanks to your generosity, the Texas Adopt-A-Beach fall cleanup was once again a success. We had more than 8,100 volunteers participate on September 20th and 27th, removing 236 tons of debris from 176 miles of Texas beaches. The annual cleanup held on Saturday, September 20th, went on as planned even though it was a rainy, dreary day at most locations coastwide. Several sites in Kleberg and Cameron counties were postponed to the following Saturday due to excessive rainfall and inaccessibility to the cleanup site locations.

I was pleased to see so many volunteers join me at Galveston Island on September 20th despite the weather. It's nice to know so many Texans care about our coast. Thank you for doing your part in raising awareness of the importance of clean beaches and increasing attendance at the beach cleanups.

I look forward to working with you again on the annual spring cleanup, Saturday, April 24, 2004. If there is anything my staff or I can do for you, please do not hesitate to call on our toll-free line, 1-877-TXCOAST (892-6278).

Sincerely,

JERRY PATTERSON
Commissioner, General Land Office

JP/rt

Stephen F. Austin Building • 1700 North Congress Avenue • Austin, Texas 78701-1495

Post Office Box 12873 • Austin, Texas 78711-2873

512-463-5001 • 800-998-4GLO

www.glo.state.tx.us

Publicity



VICTORIA ADULT LITERACY COUNCIL

an affiliate of ProLiteracy America

802 East Crestwood

Victoria, Texas 77901

(361) 573-7323—Fax (361) 582-4348—email: valctx@yahoo.com

August 18, 2003

KAVU TV ABC 25
3808 N. Navarro
Victoria, TX 77901

To Whom It May Concern:

On behalf of the Board of Directors, staff, volunteers and students of the Victoria Adult Literacy Council, we would like to thank the KAVU TV ABC 25 once again for the publicity received for our Fourth Annual Scrabble Tournament held on July 26, 2003. It means a lot to have those who are willing to help with contributions such as yours.

The support of your organization and others like you helps to keep our program going, enabling us to continue our efforts to make a difference in the lives of the educationally disadvantaged in the Victoria area.

Through the generosity of you and others, we are striving to break the cycle of intergenerational illiteracy through family literacy programs. Your vote of confidence to our program helps us meet some of the many challenges involved in working with those needing our help.

The enclosed certificate is to display so that all may be aware of your support for us, as well as the community. Thank you again for caring.

Sincerely,

Donna Bentley
Executive Director

Certificate of Appreciation

This certificate is presented to

KAVU

In Appreciation For Supporting
Victoria Adult Literacy Council's
Fourth Annual Scrabble Tournament
* * * * * July 26, 2003 * * * * *

VICTORIA ADULT LITERACY COUNCIL

an affiliate of ProLiteracy America

802 E. Crestwood

Victoria, Texas 77901

(361) 573-7323 - Fax (361) 582-4348 - email: valctx@yahoo.com





July 30, 2003

KAVU-TV
Jeff Pryor
P. O. Box 4929
Victoria, TX 77903-4929

Dear Sponsor:

Thanks to you the Heartland Senior Players Tour held last month at the Victoria Country Club was a great success. Without your financial support, this important golf tournament could not have been brought to Victoria.

We realize that the value of sponsoring community events such as this is often difficult to quantify. But please rest assured that your contributions and the work you do for this community have been noted by many and are very well appreciated.

Thanks again.

LODESTONE
Financial Services

Claud Jacobs

D'Cater Joseph

Howard Goode

G. David Petty

klean corp
international

Robby Burdge